

Skill Development, Packaging and Bar Coding

17th January, 2015; New Delhi



Mr. Manish Singh speaking on the ever growing importance of skilling in the handicrafts sector; seen alongside are COA members, EPCH-Mr. Raj K Malhotra and Mr. Ravi K Passi

This seminar was aimed at the importance of packaging and bar coding in the handicraft exports sector and also on skill development which is channeled through a separate body known as the Handicrafts and Carpets Sector Skill Council (HCSSC).

EPCH COA Members, Mr. Raj Kumar Malhotra and Mr. Ravi K Passi presided over the seminar and moderated the event, adding valuable insights in course of the interactions. They spoke on the current exports scenario and how barcoding and packaging can drastically change an exporter's performance. Packaging is the key to creating a presentation appeal for the export goods and barcoding is the newly emerging international standard that gives all product related information at every point of inspection.

Mr. Madhab Chakraborty from The Indian Institute of Packaging (IIP), gave valuable insights on how different clusters have been performing. He spoke on the challenges and present state scenario of skill levels present in the handicrafts cluster and the need to reach further clusters. He also touched upon the need to keep alive, handcrafting skills that forms the industry's backbone and workforce shortage may affect this. Hence, skills need to be honed. He also spoke on the importance of packaging and its benefits in terms of

visual appeal and aesthetic qualities. Mr. Manish Singh who represents HCSSC, spoke on the growing importance of skilling and its impact thereof, reiterating the fact that skilled labour would create the next-wave quality workforce that the industry can rely on and ensure that this niche space continues to produce unique and artistic handmade products. NOS or National Occupational standards and Quality frameworks are being developed and tested with the help of various skill centres and training and skilling partners.



Mr. Madhab Chakraborty speaking on the challenges and present scenario of skill levels

Mr. Ankit Arora of GS1 spoke on the significance of barcoding and international standardization of barcodes. Barcodes are used to extract product information and all shipment and fulfillment related information. The standardization of such export based product codes ensures uniqueness for every product and provides valuable insights on shipment content, tracking and order fulfillment.



Mr. Ankit Arora makes a presentation on bar coding and its relevance in international logistics standardisation